

Cosmetology

Technical Diploma

The Cosmetology program is offered in three terms of specialty training over a 12-month cycle. Perform customer services on the public when you have achieved the required competencies. Graduates are eligible to take the Wisconsin Cosmetology State Board Examination. Upon receiving a license, graduates will be ready for employment in a variety of positions in barbershops or salons.

Program Outline

TERM 1		
Course #	Course Title	Credits
3150230400	<p>Cosmetology Introduction</p> <p>Provides a look at the opportunities available in the Cosmetology Industry; including product use, retailing and identifying which product to use. This course introduces the fundamental theory and practices of the cosmetology profession with an emphasis on professional practices and safety and infection control. Topics include state rules and regulations, the state regulatory agency, image, bacteriology, decontamination and infection control, safety and infection control.</p>	1.00
3150230600	<p>Basic Cut and Style</p> <p>Students will learn to recognize how to care for the hair and scalp, draping, shampooing, and scalp massage. Through a scientific approach students will design haircuts and styles, utilizing art forms, analysis of design components and knowledge of face profiles. Students will apply various haircutting and styling techniques; utilizing multiple tools.</p>	2.00
3150230700	<p>Basic Texture and Color</p> <p>This course includes the basics of safe and sanitary permanent waving, chemical hair relaxing and hair color basics which include the law of color, the color wheel, and the theory behind these concepts. The history and product knowledge of these chemical services will be studied along with the differences between each chemical. Students will mix and apply chemicals while developing skills and building client consultation techniques.</p>	4.00
3150231000	<p>Men's Cut and Shave</p> <p>Students analyze hair growth patterns of the hairline, side burns, and facial hair for the male client. Students complete men's haircuts along with beard and mustache trims, face shaving and trimming of hair on the ears and brows.</p>	2.00
3150231600	<p>Nail Care</p> <p>Focuses on sanitation, tool safety, and proper procedures for manicure/pedicure services and the art and technology of nail contouring. Students learn to shape natural nails and the correct use of professional nail care products. Artificial nail enhancement techniques are practiced to show students increased earning when working in a salon.</p>	1.00
3150232000	<p>Salon Science</p> <p>This course covers several general science topics integral to the field of cosmetology: bacteriology, infection control, salon ecology, introduction to electrology, the basics of electricity, chemistry, and anatomy and physiology.</p>	2.00

Course #	Course Title	Credits
3150232100	<p>Advanced Cut and Style</p> <p>Builds on Hair Sculpting to perform full service haircuts and styles. Each design will include all the aspects of full services from greeting, consultation, delivery and completion. Trends in haircutting and styling will be covered. Composition and construction of a variety of wigs and hairpieces to make effective choices for salon guests. Students will employ design principles of balance, contrast, repetition and asymmetry to create long hair designs for wedding, prom and formal events. Prerequisite: 3150230600 Basic Cut and Style (C or better) (concurrent enrollment allowed).</p>	2.00

3150232900	<p>Advanced Texture and Color</p> <p>Students build on permanent waving techniques, color techniques, soft curl reformation and keratin treatments. Problem solve aspects of color correction and challenges in chemical texturing and hair color services. Observe and research trends and techniques in color and texture. Create a marketable look using theoretical knowledge, application techniques in chemical texturizing and hair color. Prerequisite: 3150230700 Basic Texture and Color (C or better) (concurrent enrollment allowed).</p>	4.00
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TERM 2

Course #	Course Title	Credits
1010212100	<p>Customer Service</p> <p>This course is intended to teach students ways to take care of their customers and add value to customer interactions. They will identify the difference between internal and external customers, and develop verbal, nonverbal, and listening communication skills. Students will develop problem-solving techniques and the ability to lead and expand the customer service process, learn how to deal with customers, and build skills for analyzing and prioritizing customer needs. Students will learn to use the phone, email and other communications methods effectively and efficiently in the world of work.</p>	1.00

3150231700	<p>Skin Care</p> <p>Students will learn the different types of skin. Structure and functions of the skin will be studied and basic facial techniques applied. They will perform basic skin waxing techniques, removal of superfluous hair, makeup application, false eyelash application, and skin analysis.</p>	3.00
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3150231800	<p>Salon Service Intermediate</p> <p>Students develop speed and advanced proficiency in all areas of chemical services, hair cutting, barbering techniques, color, nail technology, and skin care with increased attention to individual client needs. Working together as a team and cooperation with other students is assessed along with professional attitude, ethics, and conduct. Prerequisite: 3150237800 Salon Service Basic (C or better) (concurrent enrollment allowed).</p>	4.00
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3150236900	<p>Cosmetology Industry</p> <p>Build business principles necessary to plan and operate a business establishment. Employer-employee relationships, basic recordkeeping and time management skills are taught. This course prepares students for the salon by spending time with salon mentors to evaluate future career plans.</p>	1.00
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3150237800	<p>Salon Service Basic</p> <p>This course promotes beginning level concentrated student development of skills by promoting student development of skills and proficiencies in delivering a wide range of client-related services. Emphasis is placed on client consultations, proper business practices, professional attitudes, and refining techniques that will ensure entry-level preparedness for the Wisconsin Licensing exam. Students complete this course by working in an on-campus beauty salon environment. Prerequisite: 3150232900 Advanced Texture and Color (C or better).</p>	4.00
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TERM 3

Course #	Course Title	Credits
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Course #	Course Title	Credits
3150233000	Salon Service Advanced In this final salon services course the students are given a variety of required services to complete that show they are competent in this service and can complete this task with additional speed and attention to detail. The student is graded on salon management skills using computerized appointment booking and attention to closing out the cash register to balance the day's receipts. Daily running of a competent salon including cleanliness, sanitation, safety, inventory, and retail control, and organization are stressed to prepare the student as a competent employee. Prerequisites: 3150231800 Salon Service Intermediate (C or better) and 3150231700 Skin Care (C or better).	4.00
3150233500	State Board Preparation Examines Wisconsin cosmetology state statutes and administrative code. The state statutes are studied in relation to the corresponding rules involved with each topic. Review all state board required procedures. Practical and written assessment of all state board subjects. Prepare and submit materials for state board exams.	3.00

Total Credits: 38.00

Talk with a Success Coach about the program outline. Together, you will determine if credits you've already earned satisfy any requirements, discuss possible alternative courses, and choose the best classes if you're thinking of transferring.

At A Glance

How You'll Learn

Term Start Dates

Spring 2025: January 13

Summer 2025: May 19

Fall 2025: August 25

Start dates represent the beginning of a new term. Certain programs or courses may not be available to start every term. Please view the [course schedules](#) for a list of upcoming classes or contact the Welcome Center at 715-365-4493.

[VIEW FULL ACADEMIC CALENDAR](#)

Program Tuition*

\$6,464

Books & Supplies*

\$1,635

*Total cost for degree completion is estimated by current course requirements, books, and supplies. Tuition and fees are set by the Wisconsin Technical College System and subject to change.

Financial Aid Eligible

► [Potential Indirect Costs](#)

What You'll Learn

- Perform shampoo, haircut, and style service
- Perform skin care services
- Perform chemical services
- Perform nail services
- Develop business practices for industry success

Your Potential Careers

- Cosmetologist
- Nail Technician
- Barber
- Skin Care Specialist
- Make Up Consultant
- Salon Owner

Median Annual Salary

\$30,981	\$30,865	\$29,473
Local	State	National

Lightcast 2023.1

Get Started

Your application can be submitted online, it takes just a few minutes to complete.

[APPLY NOW](#)