



NICOLET COLLEGE

Nicolet Program:
UW Madison Online Program:
Minimum GPA for admission:
Effective date:

Associate of Arts
 Bachelor of Administration in Business
 Administration: Marketing
 3.0
 May 2024 per signed agreement

NICOLET COURSE		UW MADISON EQUIVALENCY			
ENGLISH (6 credits)					
20801219 English Composition I	3		Elective	3	
20801223 English Composition II	3		Communication A Requirement	3	
SPEECH (3 credits)					
20810201 Fundamentals of Speech	3	COM ARTS 105	Speech	3	
HUMANITIES (12 credits) <i>Must include courses in at least two disciplines: art, history, journalism/writing, literature, music, philosophy, theatre/film, world language</i>					
Literature course*	3		Literature Requirement	3	
20802221 Spanish II (if needed)	4		<i>UW Madison requires 2 years of HS or 2 semesters of college World Language coursework for admission</i>	4	
20809225 Ethics	3	PHILOS 241	Introductory Ethics	3	
Humanities course*	3		Humanities	3	
SOCIAL SCIENCE (12 credits) <i>Must include courses in at least two disciplines: anthropology, economics, geography, history, political science, psychology, sociology</i>					
20809272 Diversity Studies	3		Ethnic Studies Requirement		
20809291 Principles of Microeconomics	3	ECON 101	Principles Microeconomics	3	
20809251 Intro to Psychology	3	PSYCH 202	Intro to Psychology	3	
20809287 Principles of Macroeconomics	3	ECON 102	Principles Macroeconomics	3	
NATURAL SCIENCE (7-8 credits) <i>Must include one lab science chosen from biology, chemistry, geography, geology, and physics</i>					
Natural Science course with lab*	4		Physical, Biological, Natural Science Requirement w/Lab	4	
Natural Science course*	3		Physical, Biological, Natural Science Requirement	3	
MATHEMATICS (3-4 credits) <i>Mathematics at the level of Intermediate Algebra, Statistics, Quantitative Reasoning, Elementary Math Education, or higher.</i>					
20804224 Algebra for Calculus	4	MATH 112	Algebra	4	
HEALTH/WELLNESS/PHYSICAL EDUCATION (1 credit)					
Any 807 Course	1		Elective	1	
DIVERSITY/ETHNIC STUDIES <i>Courses that meet this requirement may also count towards Humanities or Social Science and are not in addition to the 60 credits required for the degree</i>					
Satisfied in SS	0			0	
WORLD LANGUAGE (4 credits) <i>May be satisfied with one year high school, with a grade of "C" or better, or one semester in college.</i>					
20802217 Spanish I (if needed)	4		<i>UW Madison requires 2 years of HS or 2 semesters of college World Language coursework for admission</i>	4	
ELECTIVES					
1010312600 MS Excel Beginning and 1010312700 MS Excel Intermediate	1 1	GEN BUS 106	Excel Proficiency and Elective	2	
10101210 Accounting Principles Receivables Cash/Assets and 10101205 Accounting Principles Inventory Valuation and	2 1	ACCT IS 100	Financial Accounting	7	

10101153 Accounting Principles Partnership Accounting and	1				
10101156 Accounting Principles Equity Financing AND	1				
10101157 Accounting Principles Debt Financing Accounting AND	1				
10101159 Accounting Principles Financial Statement Analysis	1				
10101178 Cost Accounting Job Order & Process Costing AND	1	ACCT IS 211	Managerial Accounting	3	
10101179 Cost Accounting Standard Cost Accounting AND	1				
10101181 Cost Accounting Analysis	1				
20890101 Foundations of University Learning	1		Elective	1	
Total transferable credits:	63			Total credits accepted:	63

*Consult Transferology for course options. <https://www.transferology.com/index.htm>

Remaining Courses through UW Madison Online to earn BBA in Business Administration: Marketing

GEN BUS 110	Personal and Professional Foundations in Business	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
GEN BUS 360	Workplace Writing and Communication	3
GEN BUS 301	Business Law	3
FINANCE 300	Intro to Finance	3
MARKETING 300	Marketing Management	3
M H R 300	Managing Organizations	3
OTM 300	Operations Management	3
	Additional Breadth	3
	Additional Breadth	3
MARKETING 305	Consumer Behavior	3
MARKETING 310	Marketing Research	3
MARKETING 355	Marketing in the Digital Age	3
MARKETING 421	Fundamentals of Supply Chain Management	3
MARKETING 430	Strategic Pricing	3
MARKETING 460	Marketing Strategy	3
	Additional credit to reach 120 credit minimum	8
	Total remaining credits:	57

NOTE: This pathway is exclusively for transfer into the UW Madison Online BBA major. Online students are not eligible to transfer into any on-campus majors.

Highlights

- Upon completion of the AA, a minimum of 60 credits taken at Nicolet College will transfer to UW-Madison and provide junior-level academic standing. If a student transfers in course work from another institution to fulfill requirements within the AA, it will be evaluated from the institution where it was completed and not how it transferred to Nicolet College.

- Students may generally transfer up to 72-degree credits.
- Nicolet College students who are in good standing and meet the requirements of this agreement at UW-Madison will be guaranteed direct admission into either the Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing **Online** degree program. (See Online Wisconsin School of Business admissions requirements below)
- Nicolet College students who are pursuing an Associate of Arts and declare an intent to use this agreement to gain admission to a UW-Madison Online BBA program will be eligible for joint advisement from both Nicolet College and a UW-Madison Business advisor while completing their associate degree.
- This agreement is only valid for students pursuing a UW-Madison **Online** BBA program.
- Students who have previously graduated with an associate degree from Nicolet College or are not utilizing this transfer agreement remain welcome to apply for admission via the usual online transfer admission process. Previous coursework will be evaluated for transfer on a course-by-course basis.

UW-Madison School of Business Admission Requirements

To be eligible for guaranteed direct admission to the UW-Madison School of Business Online programs, students must:

- Earn a 3.0 cumulative GPA in Nicolet College transferable coursework as determined by UW–Madison computation. The GPA for transfer is computed in accordance with UW–Madison’s grading practices (all grades for repeated and failed transferable degree credit courses are included in the computation).
- Complete an electronic Declaration of Intent to Participate with their Nicolet College advisor. Students are strongly encouraged to declare their intent as early as possible to facilitate the smoothest transfer experience. The UW-Madison Office of Admissions and Recruitment will send a copy of the Declaration of Intent to Participate to the student, the Nicolet College advisor, and UW-Madison Online Manager of Transfer Partnerships.
- Meet with a transfer program advisor at Nicolet College at least once per semester while enrolled. The option to meet with a UW-Madison Business advisor is available while completing the associate degree.
- Communicate with a UW-Madison financial aid advisor to understand what types of funding may be available for students in online programs at UW-Madison. Students in online programs are not eligible for some types of funding.
- Meet the requirements for Online transfer admission to UW-Madison Online by demonstrating successful completion of:
 - Algebra (one high school year or equivalent)
 - Plane geometry (one high school year or equivalent)
 - College preparatory math (one high school year or one college-level course)
 - Single world language (two high school years or two college semesters of sequential study in one world language). A student whose native language is not English is exempt from this admissions requirement provided the student’s formal education through the seventh grade was in the native language
 - 12 post high school transferable credits
- Submit an application for Online transfer admission to UW-Madison according to the schedule for the planned term of entry to UW-Madison, see <https://online.wisc.edu/apply/>

Students planning to transfer should work closely with their Nicolet Success Coach and transfer personnel at UW Madison for the most current information.

