



# NICOLET COLLEGE

**Nicolet Program:**  
**UW Parkside Flex Program:**  
**GPA Required:**  
**Effective Date:**

A.A.S. Business Management  
 B.S. Business Administration Business  
 Analytics Concentration  
 2.0  
 September 2024 per agreement

## General Education Courses

NICOLET COURSE			UNIVERSITY EQUIVALENCY		
10-801-195 Written Communication <b>OR</b> 20-801-219 English Composition 1	3	ENGL 101	Composition and Reading	3	
10-801-197 Technical Reporting	3	ENGL 202	Technical Writing	3	IS&BS Competency
20-804-220 Intermediate Algebra or 10-804-118 Intermediate Algebra with Applications	4	MATH 111	College Algebra	4	
20-810-201 Fundamentals of Speech	3	COMM 105	Public Speaking for the 21 <sup>st</sup> Century	3	
20-809-291 Principles of Microeconomics	3	ECON 120	Principles of Microeconomics	3	Bus Econ Competency
10-809-199 Psychology of Human Relations <b>OR</b> 20-809-251 Introduction to Psychology	3	PSYC 101	Social Science Elective <b>OR</b> Intro to Psychology	3	
<b>Total general education credits earned:</b>		<b>19</b>	<b>Total general education credits accepted: 19</b>		

## Occupational Courses

NICOLET COURSE			UNIVERSITY EQUIVALENCY		
10-101-102 Introduction to Accounting	1		BAEF 210x Cost Accounting Fundamentals and Applications	1	
10-102-101 Introduction to Business	1		BUS 100 Intro to Business	3	
10-102-192 Business Internship	2				
10-102-108 Operations Management Role and History	1		General Elective and Operations Management BAOS 320x Evaluating Competitive Priorities	2 1	
10-102-109 Operations Management Business Operations	1				
10-102-111 Operations Management Global Business	1				
10-102-113 Human Resources Roles and Laws	1		Human Resource Management BALM 300x Intro to the HRM Function	3	
10-102-116 Human Resources Recruitment	1				
10-102-118 Human Resources Employee Evaluation	1				
10-102-121 Customer Service	1		No credit	0	
10-102-201 Business Law Foundations and Torts	1		Business Law and Ethics BALM 200x Analysis of Selected Organizations Navigation of Law & Ethics	3	
10-102-205 Business Law Contracts	1				
10-102-221 Business Law Entities and Real Property	1				
10-102-220 Strategic Management Vision and Innovation	1		Strategic Management BALM 400x Strategic Management	3	
10-102-225 Strategic Management Analysis of Competition	1				
10-102-230 Strategic Management Social Responsibility	1				
10-102-240 Business Finance Financial Statements and Budgeting	2		General Elective and	1	

			Finance BAEF 300x Capital Budgeting Techniques	1	
10-102-245 Business Finance Personal Finance	1		Finance BAEF 302x Business Finance Ratio Analysis	1	
10-103-115 MS Word Beginning	1		No credit	0	
10-103-126 MS Excel Beginning	1		No credit	0	
10-103-141 MS PowerPoint Beginning	1		No credit	0	
10-103-155 QuickBooks Basics	1		No credit	0	
10-104-101 Marketing Fundamentals	2		Marketing BAMS 300x Mktg Foundations Concepts & Apps	2	
10-104-105 Marketing Plan Development	1		General Elective	1	
10-145-101 Entrepreneurship Fundamentals	1		General Elective	1	
10-145-110 Entrepreneurship Business Plan Development	2		General Elective	2	
10-102-106 Business Program Orientation	1		UWP 111 Freshman Seminar	1	
10-151-105 Digital Literacy with Cyber Security	1		Information Systems BAOS 303x Enterprise Systems & E-Commerce	1	
10-196-160 Leadership Qualities of Leaders	1		General Elective and Organizational Behavior & Leadership BALM 310x Organizational Behavior & Leadership	2	
10-196-165 Leadership Emotional Intelligence	1			4	
10-196-170 Leadership Organizational Culture	1				
10-196-175 Leadership Change Management	1				
10-196-180 Leadership Team Development	1				
10-196-185 Leadership Employee Coaching	1				
10-890-103 Professional Career Management	1		UWP 293 Career Exploration and Professional Development	1	
Elective	3		<i>Recommend taking a course that would satisfy a UWP Natural Science or Humanities General Education Requirement.</i>	3	
<b>Total occupational credits earned:</b>	42		<b>Total occupational credits accepted:</b>	37	
<b>Total credits earned:</b>	<b>61</b>		<b>Total credits transferred:</b>	<b>56</b>	

**Remaining credits needed to earn the UW Parkside Flex B.S. Business Administration Business Analytics Concentration:**

General Education Requirements*	
Humanities	3
Humanities	3
Humanities	3
Natural Science	4
Natural Science	3
Natural Science	3
Natural Science	3
Ethnic Diversity (satisfied by selecting GNED course that meets requirement)	0

<b>Major Requirements</b>	
BUSINESS ECONOMICS II BAEF 110x Government Budget Process BAEF 111x Business Cycle Analysis	3
BUSINESS STATISTICS BAMA 300x Business Analytics I BAMA 301x Business Analytics II	4
FINANCE BAEF 301x Stock Market Performance	1
FINANCIAL ACCOUNTING BAEF 200x The Language of Business BAEF 201x Ethics and Internal Controls	3
INFORMATION SYSTEMS BAOS 302x Building Competitive Advantage	1
INTEGRATIVE CAPSTONE BALM 410x Designing Solutions for Business Challenges	4
MANAGERIAL ACCOUNTING BAEF 211x Master Budget Variance Analysis BAEF 212x Using Managerial Acct info for Decision Making	2
MARKETING BAMS 301x Marketing Plan	2
OPERATIONS MANAGEMENT BAOS 321x Improving Productivity in Operations	2
SUPPLY CHAIN BAOS 400x Foundational Concepts BAOS 401x Sourcing & Supplier Management Strategies BAOS 402x Inventory Management and Distribution	3
<b>Business Analytics Concentration Requirements</b>	
BUSINESS ANALYTICS BABA 300x Intro to Business Analytics Applications	1
BUSINESS ANALYTICS BABA 301x Visualization Tools for Data Analytics	3
BUSINESS ANALYTICS BABA 302x R Fundamentals of Business Analytics	2
BUSINESS ANALYTICS BABA 303x AI and Machine Learning Business Applications Using R	1
BUSINESS ANALYTICS BABA 304x Python Fundamentals for Data Analytics & Machine Learning	2
BUSINESS ANALYTICS BABA 305x Data Analytics Applications in Marketing & Sales	1
BUSINESS ANALYTICS	1

BABA 306x Data Analytics Applications in Human Resources & Strategic Management	
BUSINESS ANALYTICS 307x Data Analytics Applications in Operations & Supply Chain	1
BUSINESS ANALYTICS 308x Data Analytics Applications in Accounting	1
General Elective credits	4
	<b>64</b>

*\*General Education Requirements can be satisfied through Nicolet. Students should work closely with advisors from both institutions to choose the appropriate courses.*

**Students planning to transfer should work closely with their Nicolet Success Coach and transfer personnel at UW Parkside Flex for the most current information.**