

# **NICOLET COLLEGE'S NEW IDEAS PITCH CONTEST**

April 16<sup>th</sup>, 2025

**"The Things You Regret Most in Life are the Risks You Did Not Take!"**  
**NEW IDEAS PITCH CONTEST: PARTICIPANT APPLICATION**

**Eligibility:** By submitting this form you confirm that you are a student at Nicolet College, taking at least one (1) credit in any for-credit course, in the current Academic Year. You must read and accept all the rules outlined in the "Event Parameters & Specifications" document including sections on "Eligibility," "Pitch Structure," and details regarding each of the competition events available at [www.nicoletcollege.edu/pitch](http://www.nicoletcollege.edu/pitch) .

Please submit your entry as a Word document, no longer than one (1) page. Include the following information:

- **NAME:**
- **PHONE NUMBER:**
- **EMAIL:**
- **STUDENT ID NUMBER:**
- **WHAT IS YOUR AREA or FIELD OF STUDY or THE FOR-CREDIT COURSE YOU ARE ENROLLED IN.**
- **PROVIDE A SUMMARY OF THE LIFESTYLE, PRODUCT (MANUFACTURED OR SOLD), SERVICE, or TECHNOLOGY BUSINESS THAT YOU PLAN TO PITCH.**
- **WHAT IS THE NEED or PROBLEM BEING SOLVED?**
- **WHAT MAKES YOUR IDEA (SOLUTION) UNIQUE?**
- **WHY ARE YOU THE RIGHT PERSON TO DO THIS?**
- **CONFIRM YOU ARE AVAILABLE APRIL 16<sup>th</sup> FOR THE NICOLET PITCH CONTEST.**
- **CONFIRM YOU ARE AVAILABLE FOR THE MAY 1<sup>st</sup> REGIONAL PITCH CONTEST.**

**SUBMIT THIS ENTRY FORM**

via e-mail in a 1-page WORD DOCUMENT format to:

[cdrumm@nicoletcollege.edu](mailto:cdrumm@nicoletcollege.edu)

Deadline to apply is 5:00 p.m. on Wednesday, April 2<sup>nd</sup>, 2025